



FOUNDERS KITE CLUB
Cape Town 2015



**EVENT
ANNOUNCEMENT**

Cape Town, South Africa

12th Feb '15 – 15th Feb '15



SOUTH AFRICA IS CALLING

and we start our 2015 event series in Cape Town!

Dear business & kitesurf friends,

We are entrepreneurs, innovators and athletes connected through our true passion for kiteboarding. We are well aware of the bonding power of our sport and want to use that to push each other in life and work.

The Founders Kite Club organises kitesurf & business events to bring together like minded people in an informal atmosphere in order to network and discuss central entrepreneurial challenges.

The event is co-hosted by international pro riders who will help you improve your kitesurfing skills.

The main event takes place from Thursday through till Sunday, while all participants are welcome to join our event warm up which starts on Monday.

Hotels will be located directly at the beach, where you can find great kitesurfing conditions and awesome networking venues.

We have included various excursions and activities into the week's schedule. As the wind in Cape Town starts at noon and increases in the afternoon, we will discover the Cape in the mornings and kite afterwards. In the evenings during the main event we will have our business parts with key notes and discussions during dinner. All our activities offer room for networking, according to our moto: Business in Boards-horts.

Our event is invite only.

Thus make sure you clear your agenda in time and send us your application.

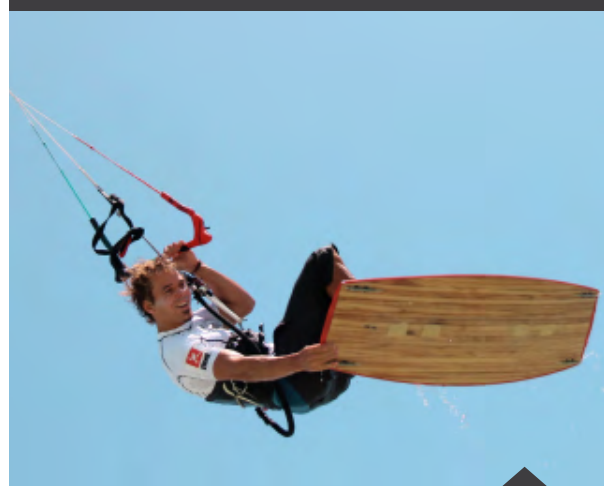
We look forward to seeing you in Cape Town,

the Founders Kite Club Team



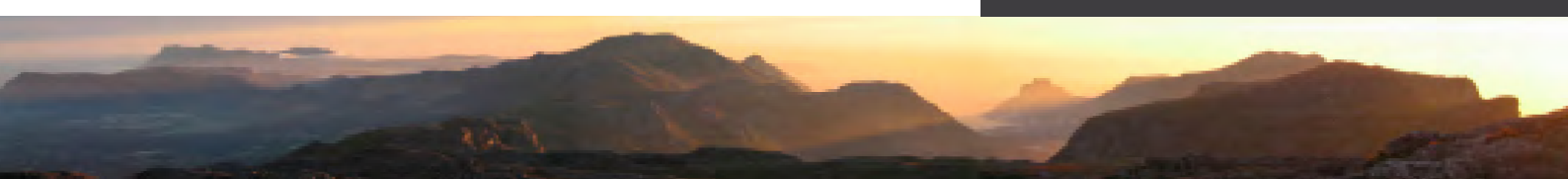
SAM MEDYSKY

4 TIMES CANADIAN NATIONAL CHAMPION,
CO-HOSTING THE FKC EVENT



LEWIS CRATHERN

THE MAN WHO JUMPED BRIGHTON PIER,
CO-HOSTING THE FKC EVENT



CAPE TOWN 2015

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WHAT TO EXPECT

Kitesurfing, side activities and special networking venues



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WHAT TO EXPECT

KITESURFING

As the conditions in the Cape area vary very much from day to day, we will explore other amazing spots including Sunset Beach, Big Bay, Hakgat or Melkboss. Trips to the Lagoon in Langebaan or Muizenberg are also possible with our comfortable group bus.

The Founders Kite Club Event in Cape Town will be co-hosted by Best Kiteboarding Team riders, Lewis Crathern and Sam Medysky. Further Kitesurf World Champions and Pro Kitesurfers will be announced soon. World Champions, such as Yuri Zoon and Kristin Böse are part of the Founders Kite Club.

There will be several kitesurf clinics during the event week. We are specifically offering kitesurf wave clinics to our participants.

Along with Best Kiteboarding team's pro riders there will be designated kite guides. They are responsible for spot introductions, your safety during our kitesurf sessions, trips and to have an eye on the group.

We will have a Best Kiteboarding Test Pool with the latest material thus you will be able to test the Best Kites during our event.

For more info check out www.bestkiteboarding.com



PLEASE NOTE

CAPE TOWN IN GENERAL IS NOT A PLACE FOR BEGINNERS

The spots that we will be kitesurfing at during our trips are for advanced kitesurfers only.

To take part in our Cape Town event you should be able to ride upwind and be used to deep water.



YURI ZOON
KITEBOARDING
WORLD CHAMPION
2011/12 IN CAPE TOWN



Best

HERE ARE SOME TESTIMONIALS, SUMMARISING THE FIRST FOUNDERS KITE CLUB EVENTS.



»DURING THE FOUNDERS KITE CLUB EVENT IN EL GOUNA I HAD AN AMAZING TIME AND CONNECTED WITH PEOPLE THAT ARE PASSIONATE ABOUT THEIR BUSINESSES. FOR SURE THERE ARE GREAT INVESTMENT OPPORTUNITIES.«

Dirk Weipert, CEO of The MediaLab



»WE JUST PROTOTYPED OUR NEW PRODUCT AND I REALLY RECIEVED GREAT FEEDBACK FROM THE BUSINESS GUYS AT FOUNDERS KITE CLUB. I ALSO PUSHED MY KITEBOARDING SKILLS TO THE NEXT LEVEL, SUPPORTED BY PRO-KITEBOARDERS YOURI ZOON AND LEWIS CRATHERN.«

Armin Bauer, co-founder of amiando (exit)



»AT THE FOUNDERS KITE CLUB I HAD THE PERFECT OPPORTUNITY FOR CREATING LONG-TERM PERSONAL AND BUSINESS RELATIONSHIPS.«

Carlos Moncho, founder & CEO of Ingravity Media



BUSINESS

In the morning we will be visiting local entrepreneurs and their companies before the wind picks up. Keynote speeches and discussions will take place in the evenings after dinner.

An agenda will be provided prior to the event, however we will only be able to guarantee the exact schedule the day the event starts. You will be provided with the final time schedule on the first day of the event.

We update excerpts of our participant list on a regular basis on Facebook. The complete list of participants will be released shortly prior to the event.

Among our participants there will be VC's, investors, innovators, founders, entrepreneurs and start up companies.

What makes the business part during the event so special?

At all our Founders Kite Club events the business agenda is to set up an informal environment to create a fast, efficient and personal networking atmosphere.

In Cape Town we will network on the beach, on a yachting trip, in exclusive and extraordinary dinner venues and open networking sessions, not to mention all the evening activities.

TYPICAL PARTICIPANTS OF FOUNDERS KITE CLUB

JUSTIN COGHAN
Co-Founder, movember.com

NICHOLAS THIEDE
Founder/CEO, Semigator (exit)

DOMINIK MATYKA
Founder/CEO, Plista.com

GESINE HAAG
Founder/CEO, Let's Go Surfing!

KATHARINA PLATEN
Director Finance, Careerbuilder.de

LEA BAUER
Partner Manager, Google

HENNING PETERS
Founder/CTO, Skoobe.de

SASSAN A TAT
CEO, Conserve Group

MAX-JOSEF MEIER
Founder/CEO, Stylight

MARTIN KERN
Founder/CEO, Tirendo (exit)

JAVIER PEREZ
Founder/CEO, ZED Group & Investor

MARC DRÜNER
Founder/CEO, trommsdorf+ drüner

UWE BRAUN
Founder/CEO, Host Europe (exit)

CHRISTIAN SALLER
Partner, Holtzbrinck Ventures

MORGAN GALLAGY
Head of European PE activities, VSS



SIDE ACTIVITIES, TRIPS AND NETWORKING DINNERS

For all our networking activities, trips and dinner venues our exclusive FKC group bus will be available.

SUNSET CRUISE

We will be heading out from Cape Town Waterfront on a private yacht to enjoy the amazing view of Table Mountain and the sunset).

The perfect place for open networking.



STRANDLOPER & LANGEBAAN LAGOON

The Langebaan Lagoon is famous for its warm and flat water and has perfect freestyle kitesurfing conditions. This location offers one of the most awesome dinner venues in Capetown: the Strandlooper and it's twelve course meal. Enough time to focus on 1:1 business talks, group discussions and share business experiences.

WINE TOUR / TASTING

The Cape region is exceptionally famous for its excellent wines and beautiful vineyards. Depending on the kite conditions, we will either have a short tour to nearby Constantia or stunning Franschhoek. ... well, we might even do both! Stunning networking venues, tastings included, of course.



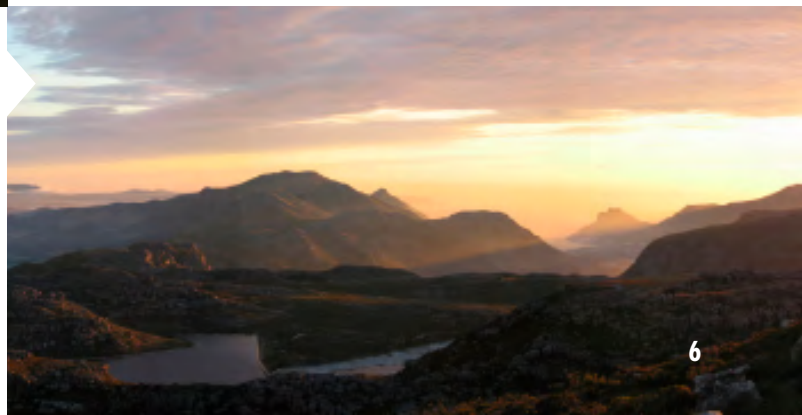
DINNERS

We have it all: Outstanding dinners in top notch restaurants, rustic dinner at Strandloper, Sushi at Dolphin Beach's Blowfish Restaurant or typical South African Braai (BBQ), you name it.

TABLE MOUNTAIN HIKE

Entrepreneurs, get ready to climb up!

Table Mountain is Cape Town's Eiffel Tower. If you are there, you just have to climb it. We will go for a hike up the mountain and return by cable car. Bring your hiking boots, this 1.5 to 2 hrs climb is not going to be a walk in the park!



WHERE TO STAY



YOUR EVENT AND TRAVEL PACKAGE

Once your application for the Founders Kite Club Event in Cape Town has been accepted, you will receive all the information on how to register for the event.

EVENT TICKET FEE ACCORDING TO TIME AND STATUS: 300 - 500 €



PLEASE NOTE

Due to the varying locations and schedules of our international participants we cannot offer you a full travel-package. If you require some assistance in booking your flights, please do not hesitate to ask our tour operator Accommodation Direct.

Please make sure you bring your own kite equipment to be able to kitesurf most of the time.



HOTELS (without flights)

DOLPHIN BEACH HOTEL

www.visitdolphinbeach.com

SINGLE

DOUBLE

Booking:

Event week

per person / night

117 - 152 EUR

64 - 72 EUR

<http://bit.ly/1yZbDJB>

LAGOON BEACH HOTEL

www.lagoonbeachhotel.co.za

SINGLE

DOUBLE

Booking:

Event week

per person / night

136 - 142 EUR

74 - 144 EUR

<http://bit.ly/1l1dcQw>

SUNSTAYS LAGOON BEACH

www.capetownbeachhotel.com

Appartments (1-4 people)

Booking:

Event week

per appartment / night

112 EUR

<http://bit.ly/16dZNAL>

ASISSTANCE NEEDED?

**WILHELM JANSEN VAN RENSBURG
ACCOMMODATION DIRECT
MOBILE: +27 (74) 615 5178
WILHELM@ACCOMMODIREC**



HOW TO APPLY



YOUR APPLICATION

Applications can be sent via our webpage www.founderskiteclub.com or www.facebook.com/founderskiteclub

Please indicate your business profile, your motivation to join as well as information on your company and of course, your kitesurf skills.

WHAT HAPPENS NEXT

Once we have reviewed your application we will let you know as soon as possible if you have been accepted to take part in the Founders Kite Club Event in Cape Town.

You will then receive all information for booking the ticket and accomodation.



FOUNDERS KITE CLUB
Cape Town 2015



WHOM TO CONTACT

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Founders Kite Club

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