



FOUNDERS KITE CLUB

SOMA BAY 2014



**EVENT
ANNOUNCEMENT**

Soma Bay, Egypt

04th – **08th**
Sept '14 – Sept '14

Your ticket to business and kitesurf experience.



SOMA BAY IS CALLING

Networking in the desert

04th – 08th
Sept '14 – Sept '14

Dear business & kitesurf friends,

We are entrepreneurs, innovators and athletes connected through our true passion for kiteboarding. We are well aware of the bonding power of our sport and want to use that to push each other in life and work.

The Founders Kite Club organises kitesurf & business events to bring together like minded people in an informal atmosphere in order to network and discuss central entrepreneurial challenges.

The event is co-hosted by international pro riders and kiteboarding world champions like Youri Zoon, Gisela Pulido, Kristin Boese or Ruben Lenten. They will help you improve your kitesurfing skills during the Warm Up days and the Main Event:

The Main Event takes place from Thursday evening through till Monday, while all participants are welcome to join our event Warm Up which starts on the Monday (1st-3rd Sept 14).

Our hotel „The Breakers“ is located within the exclusive holiday destination of Soma Bay, which features some of the most beautiful sandy beaches of the Red Sea and year-round sunshine.

The kitesurfing spot offers fantastic flat water conditions and consistent side shore winds (4-8 Bft).

Our event is invite only.

Thus make sure you clear your agenda in time and send us your application.

We look forward to seeing you in Soma Bay,
the Founders Kite Club Team



KRISTIN BOESE

9 TIMES KITEBOARDING WORLD CHAMPION
CO HOSTED THE FKC EVENT IN EGYPT 2013



YOURI ZOON

2 TIMES KITEBOARDING WORLD CHAMPION
CO-HOSTED THE FKC EVENT IN EGYPT 2013



SOMA BAY 2014

04

WHAT TO EXPECT

Kitesurfing, side activities and special networking venues



07

WHAT'S INCLUDED

Your event and travel package

09

HOW TO APPLY

What happens next and whom to contact



WHAT TO EXPECT

KITESURFING

The Founders Kite Club Event in Soma Bay will be co-hosted by Best Kiteboarding Team riders. The riders will be announced shortly on our Facebook page: www.facebook.com/founderskiteclub

There will be several kitesurf clinics during the event week providing workshops how to improve your rotations, jumps, unhooked tricks ect.

The spot is not only a kiteboarding paradise for advanced riders. Beginners are welcome to join us and take lessons at the „7 Bft Kitehouse“ (IKO/VDWS licensed). The Kite Lessons can be booked through our tour operator Kite World Wide. For more info about the kite lessons in Soma Bay please check:

<http://kitehouse-somabay.com/services/kitesurfing-courses/>

We will have a Best Kiteboarding Test Pool with kites and boards, thus you will be able to test the Best Kites during our event.

For more info check out www.bestkiteboarding.com



PLEASE NOTE

The side-shore wind in Soma Bay usually blows between 4 - 8 Bft in stable conditions on a flat water spot.

In terms of kite sizes you'll usually be whipping out the 7 to 14 m².



Best

HERE ARE SOME TESTIMONIALS OF OUR FOUNDERS KITE CLUB PARTICIPANTS



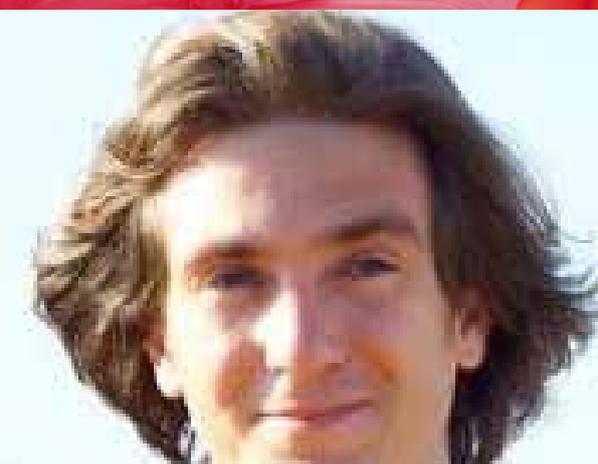
»I HAD AN AMAZING TIME AT THE FOUNDERS KITE CLUB EVENT AND CONNECTED WITH PEOPLE THAT ARE PASSIONATE ABOUT THEIR BUSINESSES. FOR SURE THERE ARE GREAT INVESTMENT OPPORTUNITIES.«

Dirk Weipert, CEO of The MediaLab



»WE JUST PROTOTYPED OUR NEW PRODUCT AND I REALLY RECEIVED GREAT FEEDBACK FROM THE BUSINESS GUYS AT FOUNDERS KITE CLUB. I ALSO PUSHED MY KITEBOARDING SKILLS TO THE NEXT LEVEL, SUPPORTED BY PRO-KITEBOARDERS«

Armin Bauer, co-founder of amiendo (exit)



»AT THE FOUNDERS KITE CLUB I HAD THE PERFECT OPPORTUNITY FOR CREATING LONG-TERM PERSONAL AND BUSINESS RELATIONSHIPS.«

Carlos Moncho, founder & CEO of Ingravity Media



BUSINESS

Depending on the kite conditions our business parts with keynote speeches and round table discussions will take place in the evenings after dinner at „the Breakers“ hotel.

An agenda will be provided prior to the event. We update excerpts of our participant list on a regular basis on Facebook. The complete list of participants will be released a week prior to the event.

Among our participants there will be VC's, investors, innovators, founders, entrepreneurs and start up companies.

What makes the business part during the event so special?

All our Founders Kite Club events take place in an informal environment to create a fast, efficient and personal networking atmosphere.

THE EVENT TICKET FEES ARE:

EARLY BIRD BOOKING (UNTIL THE 21TH OF JULY 2014): 350 EUR - 855 EUR (EXCL. VAT)

FINAL ENTRY (AFTER THE 21TH OF JULY 2014): 500 EUR - 950 EUR (EXCL. VAT)

After you have received the information, how to buy the event ticket, you simply choose your travel package:

TYPICAL PARTICIPANTS OF FOUNDERS KITE CLUB

JUSTIN COGHAN
Co-Founder, movember.com

LEA BAUER
Partner Manager, Google

JAVIER PEREZ
Founder/CEO, ZED Group & Investor

NICHOLAS THIEDE
Founder/CEO, Semigator (exit)

HENNING PETERS
Founder/CTO, Skoobe.de

THOMAS JOOSTEN
CEO, Zanox

DOMINIK MATYKA
Founder/CEO, Plista.com

SASSAN A TAT
CEO, Conserve Group

ANDRÉ DE WET
GM, Price Check South Africa

GESINE HAAG
Founder/CEO, Let's Go Surfing!

MAX-JOSEF MEIER
Founder/CEO, Stylight

CHRISTIAN SALLER
Partner, Holtzbrinck Ventures

MORGAN CALLAGY
Partner, Veronis Suhler Stevenson

MARTIN KERN
Founder/CEO, Tirendo (exit)

UWE BRAUN
Founder/CEO, Host Europe (exit)

WHAT'S INCLUDED



YOUR EVENT AND TRAVEL PACKAGE

The FKC collaborates with the tour operator KiteWorldWide (KWW). There is an easy booking system, that includes EXTRAS such as your kiteboarding lessons, rental gear, and your own kite gear storage on the beach.



PLEASE NOTE

Due to the varying locations and schedules of our international participants we cannot offer you a full travel-package. If you require some assistance in booking your flights, please do not hesitate to ask our tour operator KiteWorldWide. Most airlines fly Mondays & Thursdays to/from Hurghada, in time for the FKC warm up days and the main event.

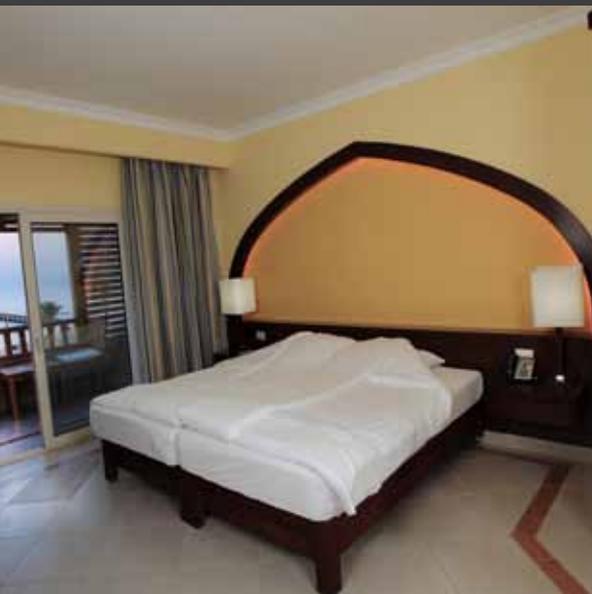
The team of KiteWorldWide organizes ALL transfers (Airport transfers and Beach Shuttles). There is no need to rent a car.

TRAVEL PACKAGE (without flights)

The event takes place in the 4 stars Hotel „the Breakers“, a diving and surfing lodge. Most guest rooms have superb views of the house, reef, its lagoon, the panoramic jetty and the open sea. - with internet access-

HOTEL BREAKERS

	Event week (incl. side activities)	Extension day
	Prices are per person/ per event week	per person/ per night
Breakers „Sea View“		
single	449 €	70 €
double	359 €	55 €
Breakers „Desert View“		
single	419 €	62 €
double	339 €	47 €



YOUR TRAVEL PACKAGE INCLUDES:

- accomodation in „the Breakers“ incl. half board
- daily transfer to „7 Bft house“/ Kite Beach
- airport transfer
- side activities: boat trip (snorkling/ downwinder) and a surprise group activity

Alcoholic beverages are not inclusive. Kite Services such as courses, rental and storage are to be booked individually via Kite World Wide.



HOW TO APPLY



YOUR APPLICATION

Applications can be sent via our webpage www.founderskiteclub.com or www.facebook.com/founderskiteclub

Please indicate your business profile, your motivation to join as well as information on your company and of course, your kitesurf skills.

APPLICATION DEADLINE **01st** August '14

WHAT HAPPENS NEXT

1. Max. 5 days after your application, you will receive an email that informs you if you have been accepted for the event in Soma Bay.
2. In case you are accepted, you will receive 2 links:
 - to buy your event ticket
 - and
 - to book your travel package incl. accomodation via a log in at Kiteworldwide.com
3. After your bookings are made you will receive the participant list, an agenda and further information.



FOUNDERS KITE CLUB

SOMA BAY 2014



WHOM TO CONTACT

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Founders Kite Club

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